

2009/10 Area Based Grant Proposal Form (LSP's)

1. PROPOSAL DETAILS

Proposal Title: Intensive Family Support				
Local Strategic Partnership: Nuneaton and Bedworth				
Chair of the LSP: Christine Kerr (Nuneaton and Bedworth Borough Council – Chief Executive)				
Responsible Officer, Contact Details & Accountable Body:				
<p>Jerry Doherty Assistant Director Chief Executive's Office Nuneaton & Bedworth Borough Council Town Hall Coton Road Nuneaton CV11 5AA Telephone (024) 7637 6569 jerry.doherty@nuneatonandbedworth.gov.uk</p>				
Summary of Expenditure (including details of match funding where available) proposed:				
Warwickshire ABG £141,000 (1 year)				
Nuneaton and Bedworth Borough Council £190,000 (spread potentially over 3 years)				
NHS £100,000 (1 year)				
Warwickshire County Council - Children, Young People and Families £260,000 (spread over 2 years)				
An estimated breakdown of expenditure spread over 2 years with a potential 3 rd year is provided below:				
Organisation	Family Intervention Project (2 year project)	Common Assessment Framework - PLUS (2 year project)	Community Champion/Mentor	Specialist Services
WCC – CY&F	£260,000			
Warwickshire ABG	£141,000			
NHS	£100,000			
NBBC		£80,000	£40,000	£70,000
Sub Totals	£501,000			
Total				£691,000
<p>Family Intervention Project = 5 X FIP Officers + O/Heads + External Organizational Expert Support CAF – PLUS = 1 X Project Manager + Admin Support + O/Heads Community Champions/Mentors = 30 Community Champions/Mentors trained/qualified – O/Heads Specialist Services = E.g. Additional Domestic Violence Intervention (Police, WCC), Specialist Psychiatric Support etc.</p>				

Description and scope of proposal:

Nuneaton and Bedworth LSP produced a paper for the PSB in 2008, outlining ideas to address issues of the gap between the most and least affluent parts of Warwickshire. The theme of the paper was about targeting our services to meet the needs of families and individuals in the most deprived areas in an integrated way – for instance, by using our resources to tackle the causes of social and economic problems faced by families / individuals rather than tackling the symptoms of problems at a later date.

This proposal is about raising the aspirations of families and individuals and providing them with opportunities to improve educational attainment and to encourage economic inclusion.

The process will target families and individuals where a need for support has been identified. The support would relate to a diverse range of issues and could relate to any member of the family, from the youngest to the oldest and any individual currently not fulfilling their employment or skills potential. This proposal draws on a wide range of Good Practice examples from other areas (e.g. Stoke on Trent, the Wirral, Coventry city Council) and in particular, the work of the Family Intervention Projects in these and other areas.

Areas of Potential Support:

Employment support (removing barriers to employment, skills and training)

Health – physical and mental

Housing

Benefits take up

Financial literacy

Performance of children at school

Behaviour of children, young people and adults

Skills to enter the jobs market

Need for Social Care

Community Safety

The initial suggestion is a piloted approach to making a difference within specific geographic areas (Localities), where need is high based on Super Output Areas SOA (Index of Multiple Deprivation) predominantly in the following SOA/Wards (Top 10%) seen below.

Super Output Area Name	Ward
Bar Pool North & Crescents	Bar Pool
Camp Hill Village Centre	Camp Hill
Abbey Town Centre	Abbey
Middlemarch & Swimming Pool	Wem Brook
Kingswood Grove Farm & Rural	Kingswood
Abbey Priory	Abbey

It is however difficult to just focus on these SOA's, because they are so small and because their boundaries are not easily recognised by the local community or the service providers. The next option is in terms of Borough Ward level and it is proposed that the Intensive Family Support should be delivered predominantly in the Wards within which these highest priority SOA's are located. This then gives a balance between focus and manageable community localities.

These localities/wards are:

- Bar Pool
- Camp Hill
- Abbey
- Wem Brook
- Kingswood

This will provide a focus on all the SOA's within the most deprived 10% nationally, but also allows for the administrative/geographic units that service providers and communities can relate to. By focusing on these areas, we also include a further 5 SOA's that are in the 10 – 20% of the most deprived nationally.

2. NARROWING THE GAPS

What are the key community outcomes for this proposal?

Improved quality of life for the recipient of the Family Intervention Project and Common Assessment approach – Plus;

Improved quality of life for those residents who live near families/persons who have been part of the Family Intervention Project and Common Assessment – Plus who should no longer be a drain on/harm to those communities;

Improved 'Value for Money' and 'Use of Resources' for the Public Purse by improving the focus of resources and reducing duplication in the use of resources by tackling the root causes of problems and stopping them recurring.

How does this proposal focus upon addressing the causes of the Gaps in Warwickshire?

The proposal predominantly focuses on the Super Output Areas in the Top 10% Most Deprived Areas in Nuneaton and Bedworth and so will tackle the causes of the Gaps in the most deprived communities directly. The use of 'mapping' (where agencies and councils have identified the most prolific users of their respective services) to identify the 'high risk – chaotic families' in those communities and so target finite resources to the areas in most need.

Outline the extent to which the proposal will target priority communities/communities of interest and priority neighbourhoods to narrow the gaps.

The proposal will entirely focus on targeting Super Output Areas in the Top 10% of the Most Deprived Areas in Nuneaton and Bedworth and lessons learnt from the initiative will be shared County wide to assist in 'Narrowing the Gaps' in other parts of Warwickshire.

Please list the partner organisations directly involved in the delivery of this proposal and how the programme is part of an overall co-ordination of partnership activity at a local level.

- Nuneaton and Bedworth Borough Council
- Warwickshire County Council
- Warwickshire Police
- Warwickshire Community and Voluntary Action
- Warwickshire Fire and Rescue
- The Chamber
- Primary Care Trust/Warwickshire National Health Service
- Job Centre Plus
- Connexions
- Learning and Skills Council
- Advantage West Midlands
- Nuneaton and Bedworth Leisure Trust
- George Eliot Hospital
- Nextstep

Note: The above list is not exhaustive and will grow with the project.

This programme is linked in closely with the efforts across Warwickshire between all partners to move and co-locate services much closer to the communities who need them most.

3. LAA TARGETS AND CORPORATE PRIORITIES

What are the quantitative and qualitative links to the LAA priorities (include any measurable outputs and/or performance indicators)

The proposal will deliver quantitative and qualitative directly and indirectly to the **Narrowing the Gaps Indicators** below. There will also be the opportunity to address cross cutting issues around equalities, culture, sport and recreation.

Detailed targets and outcomes (performance indicators) are still to be worked through.

75	Children & Young People	5 + GCSEs A* - C or equivalent including Maths and English
116	Children & Young People	Proportion of children in poverty
117	Children & Young People	16-18 year olds who are Not in Education Employment or Training
15	Safer	Serious Violent Crime (inc Domestic Violence)
16	Safer	Serious Acquisitive Crime
21	Safer	Dealing with local concerns about anti social behaviour and crime by the local council and the police
4	Stronger	% of people who feel they can influence decisions in their locality
1	Stronger	% of people who believe people from different backgrounds get on well together in their local area
120	HCOP	All Age, All cause Mortality
123	HCOP	Smoking cessation
152	Economic Development & Enterprise	Working age population on out of work benefits

163	Economic Development & Enterprise	Working age population with Level 2 qualification
166	Economic Development & Enterprise	Average earnings of employees in the area
175	Economic Development & Enterprise	Access to services and facilities by public transport
195	Climate Change & the Environment	Improved street and environmental cleanliness (levels of graffiti, litter detritus and fly posting)

If differential targets are adopted for specific communities, distinguish how they will be applied across Warwickshire.

In time we will expect to see much bigger reduction in the measures above in the targeted areas than in those areas not benefiting yet from this new approach to joint working on intensive family support. Detailed differential targets will be discussed and agreed with all partners once funding is all in place and the programme agreed to.

What is the timescale for the delivery of these outcomes and what plans are there for the sustainability of the project beyond the end date?

The timescale for the delivery of this project is over an initial 2 year period, with the potential for a 3rd year, but with a clear determination to demonstrate the effectiveness of this new approach to guarantee future mainstreaming of the service:

- 1st Year – set up, training and development of ‘teams’ and support from Council’s and Agencies
- 2nd Year – Applying Intensive Family Intervention process and procedures, Community Mentors/Champions, Council’s and Agencies proactively delivering or supporting the project.
- Potential 3rd Year – Outcomes from Intensive Family Intervention and Community Champions/Mentors being delivered. Prepare to ‘mainstream’ fund approach.

The project is about the respective agencies working differently, cohesively and delivery on SMART output/outcomes (Specific, Measurable, Achievable and Timely). The sustainability of the approach will come about by changing the culture and attitude of the ‘business as usual’ through to one of ‘true partnership working’. It is envisaged that towards the end of year 2 the opportunity to second officers from the respective key organisations into a specialised team will become evident and this will then provide continuity and resilience. The Community Champions/Mentors (managed through the Voluntary and Community Sector) will, by this time, be towards completing their respective training programmes and the opportunity of part-time or even full time employment would then be explored with them.

The funding is only available on a one off basis. Therefore will any commitments beyond one year be created and if so, how will they be funded and managed in the future?

We are working very closely with Warwickshire Children, Young People and Families to ensure that their Family Intervention Project (FIP) aligns with our proposal (with amendments to the Common Assessment Framework). Their FIP has funding for 2 years approximately £260,000. Nuneaton and Bedworth Borough Council is targeting approximately £190,000 to be spread, if needs be, over the period to support this new approach to joint working on intensive family support and managed accordingly through a Service Level Agreement (SLA). Further more, the Community Champions/mentors will be also funded as part of the overall project and managed by an SLA through the Voluntary and Community Sector.

The Primary Care Trust has also allocated to the project £100,000, which will be managed through the Nuneaton and Bedworth Local Strategic Partnership, again managed accordingly through an SLA. It is also envisaged that further support/funding from our partners would potentially become available once the project is underway.

What are the key risks associated with this project?

The main key risk to the project is below:

- Faltering Agencies/Councils commitment/resources to the project
- Top down management and Councillor 'buy in' and the challenge to change Organisational culture and attitude;
- It's not a 'Quick win project' therefore clear milestone/s and outcomes are critical to ensure longer term 'buy in' – another key risk, if not achieved.

What plans are in place at the end of the project to evaluate success and experiences?

The project will be evaluated at each key stage to ensure that success can be measured, but it is also 'felt/experienced' by the improvement of quality of life within the community – tested by improved responses in the Place Survey. As we aspire, to see the 'mainstreaming' of resources toward the longer term continuing of this new approach to intensive family support, we will have a very robust evaluation methodology in place, based on successful evaluation models and from other similar exemplars of good practice. This approach could then be easily shared and promoted across the County.

Upon completion please return to Bill Basra, LAA Manager via email billbasra@warwickshire.gov.uk (01926 412016)

CRITERIA/PROCESS FOR APPLICATION

Timelines

LSP's are encouraged to submit applications by the end of June to enable decision making and allocations by end of August. However in exceptional circumstances applications may be submitted by the end of August to enable decisions to be made in September.

Decision Making

There is a requirement for a Sub Group to be established consisting of the Chief Executive of Warwickshire County Council, the three County Council Group Leaders and three nominees from the Public Service Board. These nominees are:

Louise Bennett-Coventry and Warwickshire Chamber of Commerce
Kate Mulkern-Heart of England Foundation
Andy Parker-Warwickshire Police

The Sub-Group will approve applications and report for information to the Public Service Board together with recommendations for review of implementation and effectiveness.

Criteria for use of the Funding

In overall terms, applicant LSPs should ensure that their submissions:

- Take forward the Board's Narrowing the Gaps agenda
- Focus activities in priority communities in their area, taking fully into account the priority neighbourhoods agreed by the Board
- Take the form of a coordinated programme of partnership activity as opposed to a bidding process for unconnected local initiatives
- Address the causes of 'the gaps' as opposed to the symptoms

Within this overall context it is suggested that the LSPs are requested to submit a programme to the PSB Sub Group for approval specifying:

- The community outcomes that will be achieved.
- The localities / neighbourhoods in which delivery will take place
- How the programme impacts on the achievement of LAA indicators / targets
- The contribution of the Programme to the Narrowing the Gaps agenda
- Matched funding via the contribution to the Programme by partners of their mainstream funding / other resources
- The links with LAA Delivery Plans
- How the programme can be sustained into 2010 and beyond
- The accountable body/bodies for the use of the funds

Engagement of Voluntary and Community Sector

In order to respond to concerns raised by Voluntary and Community Sector representatives regarding the 2008/9 process it is suggested that the Board makes clear to the LSPs that they should ensure that local voluntary and community organisations have a full and equal opportunity to participate in the development of the programme. Attention is drawn to Compact Commissioning Guidance 2009 which makes clear that the LSPs should:

- Engage with a wide range of relevant third sector organisations. This includes organisations that act as advocates for service users and also as service providers. Commissioners should consider working with their local infrastructure organisations or relevant local networks for access to third sector organisations.
- Consider how to engage with third sector organisations as they vary in size. Smaller organisations often lack time, resources and dedicated staff for responding to consultations or engaging in development work.

- Allow an appropriate length of time for engagement and being clear on what is involved, will also improve the results of this stage. This will allow individual organisations, representative bodies, partnerships or networks time to prepare resource effectively and respond. It is vital to think about how dialogue is made accessible to, and inclusive of, wider third sector organisations, for example, faith groups.

Early involvement of representatives of the Sector in the development of programmes is encouraged as is the requirement that VCS representatives ensure that information received is shared widely within respective VCS organisations.