

Local Area Agreement and Communications Seminar

Warwickshire's new LAA has been finalised....

What are the key communication issues to address?

This is your opportunity to have a say on how to develop this key area of work.

What the event is about: To introduce Warwickshire's new LAA, outline recent communication developments, identify key gaps in communication, demonstration of E-newsletters, identify key work streams and actions ahead.

Who is it for: Although the event is open to those involved in the LAA generally, it will be particularly useful for those involved in the co-ordination of the LAA, block or local LSP activity, Communication Officers.

When & where:

Monday 14 July
1.30pm – 4.30pm

Council Chamber, Council House,
North Warwickshire Borough Council

or

Friday 18 July
9.30am – 12.30pm
Committee Room 2
Shire Hall, Warwick

Programme of Events

1. **Welcome & Introductions**
2. **Introducing the New LAA** - Nick Gower-Johnson/Bill Basra
3. **LAA Communications** - Louise Richards
4. **Communications Framework** - Eric Britton/Sarah Antill
5. **E-Newsletter Demonstration** - Taylorfitch Ltd
6. **Question and Answer Session** - All
7. **Refreshment Break**
8. **Group Session** - All
 - *Views on LAA communications to date*
 - *Identifying any gaps*
 - *Highlighting improvements*
9. **Feedback from Group Session & next steps**
10. **Close**

For bookings please contact Louise Richards on 01926 (41)2904 or email louiserichards@warwickshire.gov.uk by 4th July 2008