

POST OFFICES UPDATE



Issue 2 – 16th July, 2008

Branches marked for replacement with outreach service

Branch name, location	Brailes Lower Brailes OX15 5HN (SDC)
Catchment area	A logical catchment area is likely to include the villages of Upper and Lower Brailes together with the smaller settlements of Winderton and Sutton under Brailes. There are also numerous farms and houses scattered around the area
Demographic profile	This specified catchment area has an estimated population of around 1,120, of which approximately 28% are of retirement age
Transport links	Bus services to Shipston on Stour every hour taking around 12 minutes. Route 23 (low floor) runs four services a day and route 480 runs five services (low floor)
Economic effects	May impact on the small number of local businesses in the area
Other Considerations	Large rural area. If Long Compton also closed – no PO in Warwickshire to the south or east of Shipston on Stour. Further east there is Sibford Ferris Branch in Banbury

Branch name, location	Ilmington Ilmington CV36 4LS (SDC)
Catchment area	The logical catchment area for this PO is the village and neighbouring hamlets of Darlingscote, Blackwell and Nebsworth which would include an estimated 1,000 individuals. POL's 1-mile catchment area is too small in such a rural area.
Demographic profile	Approximately 1 in 4 of the people within this catchment area, are of retirement age, which is consistent with the District average.
Transport links	There is a bus service 3 times a day to Shipston (17 mins) and all buses on this route have low floors/disabled access. (There is also a weekly flexibus link to Shipston)
Economic effects	The PO appears to be the only shop in the village. The only businesses appear to be two pubs.
Other considerations	

Branch name, location	Long Compton Long Compton CV36 5JJ (SDC)
Catchment area	The village of Long Compton
Demographic profile	Approximately 710 people reside in Long Compton and its immediate surrounding area. Around one third of this population is estimated to be of retirement age
Transport links	Bus route to Chipping Norton offering two services a day (not low floors). Also only two services a day to Shipston on Stour
Economic effects	Few (if any)
Other Considerations	Great Rollright Post office would appear a closer alternative than the nominated Chipping Norton but no bus route.

Branch name, location	Preston on Stour Preston on Stour CV37 8NG (SDC)
Catchment area	The logical catchment area for this PO is the village and neighbouring Wimpstone which would include an estimated 250 individuals. POL's 1-mile catchment produced a similar estate.
Demographic profile	At the time of the last Census, approximately 16% of the people in this catchment area were of retirement age, which is lower than the District average of 23%.
Transport links	Although the PO which is geographically closest is at Lower Quinton, it is not a likely option, given the road network and the lack of public transport. It is more likely that residents of this village would go to Stratford or to Shipston. There are 2 buses a day to Stratford (10 mins) and 1 bus a day to Shipston (28 mins).
Economic effects	The PO appears to be the only shop or business in the village. There are a number of small businesses at a local farm development which may be using the PO (and their employees).
Other considerations	The PO/shop has been signposted from the busy A3400 which may be drawing in trade.

Branch name, location	Wilmcote Wilmcote CV37 9XN (SDC)
Catchment area	The logical catchment area for this PO is the immediate area which would include an estimated 900 individuals. POL's 1-mile catchment area produced a similar estate.
Demographic profile	Approximately 1 in 4 of the people within this catchment area, are of retirement age, which is consistent with the District average.
Transport links	There are 2 buses a day to Stratford (which do have low floors/disabled access) as well as regular trains and tourist buses.
Economic effects	There appear to be a handful of businesses in the catchment area which may be using the PO (and their employees and customers).
Other considerations	Wilmcote is a popular tourist destination, for those visiting Mary Arden's house.