

# Communications & Education

## Business Leaders Conference

### *Overview*

**Objective:**

1. To raise awareness amongst Warwickshire businesses of the impact and opportunities associated with climate change.
2. To increase the number of Warwickshire businesses involved in the Warwickshire Climate Change partnership.

**Main Partners:** **Warwickshire County Council, National Grid, Warwickshire Energy Efficiency Advice Centre, BMW Hams Hall.**

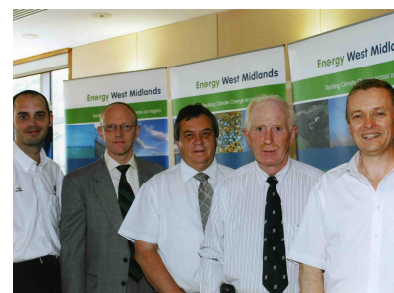
**Audience:** Businesses across Warwickshire.

**Rationale:** To help us meet the challenge of climate change, we're going to need more businesses committed to reducing their own carbon emissions. We're going to need more manufacturers, suppliers and installers of low carbon technologies. We're going to need specifiers and architects that are comfortable specifying a low carbon option. We're going to need more trained professionals capable of delivering in so many areas related to a low carbon future.

**Web Link:** <http://www.warwickshire.gov.uk/climatechangepartnership>

### *Business Leaders Conference*

Every tonne of carbon dioxide we avoid emitting helps reduce the risk that our climate will change unpredictably. The Warwickshire Climate Change Partnership has a vision that by 2020 we will have delivered Warwickshire's commitment to the challenge of climate change and that low carbon technologies will have been exploited wherever possible within all sectors.



There are lots of ways we can tackle climate change. Many of them will bring wider benefits, such as new jobs, improved local environments and economic growth. An event to tell businesses of the opportunities that tackling climate change could bring was held on Monday July 3rd at National Grid House, Warwick Technology Park.

The results of the conference were that:

- 16 organisations have agreed to link the aims of the strategy with their business planning.
- 11 organisations agreed to sponsor or lead a project.
- 19 organisations agreed to develop case studies.
- 17 organisations agreed to provide information for the Partnership's annual report on success
- 19 organisations agreed to receive a follow up questionnaire in July 2007.

- 13 organisations suggested other ways they could actively participate in delivering the climate change strategy.
- 17 organisations requested further information or made constructive comments
- 6 organisations expressed an interest in working with one of the represented business support organisations (WEEAC, Carbon Trust, NISP, WCC Climate Change Team).

