

## COMMERCE & INDUSTRY GROUP

TOURISM				
RISK: Hotter Drier Summers	IMPACTS		PRELIMINARY RISK SCORE (1 – 5 high)	ADAPTATION POSSIBILITIES
Tourism Business Areas	Threats	Opportunities		
<b>Markets:</b> Changing demand for tourism and leisure activities and visitor attractions	<ul style="list-style-type: none"> <li>• Tourists and visitors deterred from region due to climate impacts or reputation for lack of adaptation</li> </ul>	<ul style="list-style-type: none"> <li>• Tourism and leisure in the region boosted by increased summertime temperatures with more opportunities for outdoor events and attractions</li> <li>• Increase in international visits</li> <li>• Longer tourist season</li> <li>• New markets &amp; opportunities</li> </ul>	3	<b>For Threats:</b> Ensure tourism strategies account for expected changes to Warwickshire’s climate.
				<b>For Opportunities:</b> Ensure the District and County is best placed to benefit from expected changes to the region
<b>Premises:</b> Impacts upon built environment of tourism and leisure attractions, and tourist accommodation	<ul style="list-style-type: none"> <li>• Adverse impacts of changing to meet extreme weather affecting heritage attractions</li> <li>• Impacts of climate upon accommodation, particularly due to increased summertime heat, with Reputation damage for hotel and accommodation Owners</li> <li>• Water supply problems and need for cooling in summer</li> <li>• Changes to food / drink consumption patterns.</li> </ul>	<ul style="list-style-type: none"> <li>• Climate proofed accommodation and tourist development enhancing the District and Counties reputation as an enjoyable destination</li> </ul>	2	<b>For Threats:</b> Prepare detailed risk assessment of impacts on heritage sites and visitor attractions.  Implement recommendations of studies into impacts on built environment in accommodation development and share best practice with owners and managers.
				<b>For Opportunities:</b> Protection of historic heritage sites with promotion of climate proofing work as visionary link to a sustainable future
<b>People:</b> Impacts upon tourists and leisure activity participants	<ul style="list-style-type: none"> <li>• Heat wave and adverse weather conditions impacts on tourists and leisure goes with potential for serious safety considerations</li> </ul>	<ul style="list-style-type: none"> <li>• Increased enjoyment of outdoor activities and a healthier lifestyle</li> <li>• Changes to food / d rink consumption</li> </ul>	3	<b>For Threats:</b> Tourism boards develop heat wave and extreme weather strategy, in liaison with NHS, Health & Safety Executive and other public bodies

		patterns		<b>For Opportunities:</b> Tourism partnerships in Warwickshire develop greater promotion of leisure activities for the longer tourist season.
<b>Process:</b> Impacts for the tourism and leisure industry, training and service delivery processes	Failure to train staff adequately to deal with impacts of heat wave, and extreme events, at tourist locations and for tourist events	Provision of excellent training ensuring that services to tourism and leisure are consistently of high standard	2	<b>For Threats:</b> Provide adequate training for all staff to train for expected weather conditions
				<b>For Opportunities:</b> Look into training opportunities and promotion of business continuity management in all commercial tourist organisations
<b>Finance:</b> implications for investment, insurance and reputation	Implications for provision of travel insurance, changes to likelihoods of extreme events for example	Possibility for new and better travel insurance products  Possibility to attract greater inward investment in tourism through demonstrating good adaptation to climate change	3	<b>For Threats:</b> Investigate travel insurance policies in light of expected climate risk, to endure adequate provision of cover
				<b>For Opportunities:</b> Look for Government grant opportunities
<b>Logistics:</b> impacts for travel to and from tourist and leisure attractions	Adverse impacts on travel to and from tourist destinations from increased tourism.	Opportunity to provide a climate proofed, sustainable transport network as a demonstration of the regions commitment to sustainable development robust to future conditions	2	<b>For Threats:</b> Ensure a climate resilient transport network
				<b>For Opportunities:</b> Government to fund and allow organisation to develop greater heat resilience in the transport infrastructure of Warwickshire.

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TOURISM				
RISK: Wetter Winters with Heavy Rainfall	IMPACTS		PRELIMINARY RISK SCORE (1 – 5 high)	ADAPTATION POSSIBILITIES
Tourism Business Areas	Threats	Opportunities		
<b>Markets:</b> Changing demand for tourism and leisure activities and visitor attractions	<ul style="list-style-type: none"> <li>• Tourists and visitors deterred from region due to climate impacts or reputation for lack of adaptation</li> <li>• Greater number of outdoor events and attractions cancelled due to heavy rainfall and resultant flooding</li> </ul>	<ul style="list-style-type: none"> <li>• Building adaptive capacity</li> <li>• New markets &amp; opportunities for water type events</li> </ul>	2	<b>For Threats:</b> Ensure tourism strategies account for expected changes to Warwickshire’s climate.
				<b>For Opportunities:</b> Ensure the District and County is best placed to benefit from expected changes to the region
<b>Premises:</b> Impacts upon built environment of tourism and leisure attractions, and tourist accommodation	<ul style="list-style-type: none"> <li>• Adverse impacts of changing to meet extreme weather affecting heritage attractions</li> <li>• Impacts of climate upon accommodation, due to increased wetter periods and potential areas to flood causing damage for hotel and accommodation Owners</li> <li>• Increased insurance premises</li> <li>• Disruption to new building construction which impacts on opening events forcing cancellation</li> </ul>	<ul style="list-style-type: none"> <li>• Climate proofed accommodation and tourist development to ensure the District and Counties reputation as an enjoyable destination is maintained</li> </ul>	2	<b>For Threats:</b> Prepare detailed risk assessment of impacts on heritage sites and visitor attractions.  Implement recommendations of studies into impacts on built environment in accommodation development and share best practice with owners and managers.
				<b>For Opportunities:</b> Protection of historic heritage sites with promotion of climate proofing work as visionary link to a sustainable future
<b>People:</b> Impacts upon tourists and leisure activity participants	<ul style="list-style-type: none"> <li>• Heavy rainfall and flooding conditions impacts on tourists and leisure goes with potential for serious safety considerations.</li> </ul>	<ul style="list-style-type: none"> <li>• Increased enjoyment of water sport outdoor activities and a healthier lifestyle</li> </ul>	2	<b>For Threats:</b> <b>Tourism boards develop extreme weather strategy</b> , in liaison with NHS, Health & safety Executive and other public bodies
				<b>For Opportunities:</b> Tourism partnerships in Warwickshire

				develop greater promotion of water based leisure entertainment
<b>Process:</b> Impacts for the tourism and leisure industry, training and service delivery processes	Failure to train staff adequately to deal with impacts of heavy rainfall and flooding consequences, at tourist locations and for tourist events	Provision of excellent training ensuring that services to tourism and leisure are consistently of high standard	2	<b>For Threats:</b> Provide adequate training for all staff to train for expected weather conditions
				<b>For Opportunities:</b> Look into training opportunities and promotion of business continuity management in all commercial tourist organisations
<b>Finance:</b> implications for investment, insurance and reputation	Implications for provision of travel insurance, changes to likelihoods of extreme events for example.	Possibility for new and better travel insurance products  Possibility to attract greater inward investment in tourism through demonstrating good adaptation to climate change	3	<b>For Threats:</b> Investigate travel insurance policies in light of expected climate risk, to endure adequate provision of cover
				<b>For Opportunities:</b> Look for Government grant opportunities
<b>Logistics:</b> impacts for travel to and from tourist and leisure attractions	Adverse impacts on travel to and from tourist destinations.	Opportunity to provide a climate proofed, sustainable transport network as a demonstration of the regions commitment to sustainable development robust to future conditions	2	<b>For Threats:</b> Ensure a climate resilient transport network
				<b>For Opportunities:</b> Government to fund and allow organisation to develop greater flood resilience in the transport infrastructure for Warwickshire.