

# Introduction

Welcome to our seventh 'Quality of Life in Warwickshire' report. As in previous years, the report provides an easily accessible reference of how the quality of life in Warwickshire and its Districts compares with elsewhere, and also how quality of life in the County is changing over time.

The purpose of the report remains to inform policy development, monitoring and review across the County, using a wide range of indicators. Previous reports have been welcomed and used by a variety of organisations and individuals across Warwickshire who are working to improve the social, economic and environmental well being and quality of life of the area.

The focus of the report is on outcome indicators - those things that make a real difference to people's daily lives. Importantly they include measures which reflect individuals' own perceptions, for example their fear of crime, satisfaction with their neighbourhood as a place to live or with the County as a business location.

Over the coming months we will be finalising our Local Area Agreement (LAA) in Warwickshire, and the 'Quality of Life' report provides a valuable context for the LAA, and will help in measuring how we are doing over the coming years. Appendix B links each of the indicators to the 'blocks' covered by the Local Area Agreement.

'Quality of Life in Warwickshire' is divided into four sections - Economic, Social, Environment, and Natural Resources. For each of the individual indicators, a brief description is given, with an assessment of the local performance. Each indicator is summarised in relation to Warwickshire's performance over time and performance in relation to other areas.

'Quality of Life in Warwickshire' can be accessed on the web at **[www.warwickshire.gov.uk/qualityoflife](http://www.warwickshire.gov.uk/qualityoflife)**. It is worth noting that the website also contains a much wider range of indicators than those that have been included in this report. These are now updated on an on-going basis, with the most up-to-date data always available in the indicators on the website.

**If you have any comments about the report or questions about the information within it, please contact Helen Crossling in the Warwickshire Observatory by phone (01926 418645), e-mail ([research@warwickshire.gov.uk](mailto:research@warwickshire.gov.uk)) or at the address below.**

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