

# Feeling the Crunch?

Ensure your doors are open for everyone



National Accessible Scheme

Joining Fee Waived for 2009/2010!#

Participation Fee applies from as little as **£42** per year (\*see overleaf)

#Only available for VisitBritain Quality Scheme participants



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# Can you afford to turn away paying guests?

## National Accessible Scheme

Even if your business has steps to the front door or no ground floor bedrooms, there are easy things you can do to ensure your business is as accessible as possible.

For a small fee **payable only once every three years** we can benchmark your level of accessibility against national standards and award appropriate ratings for mobility and/or hearing and/or visual impairments.

**Over one quarter (27.2%) of the UK population have a long-standing health problem or disability – consider their needs now to reap the financial rewards.**

### It's not all about wheelchairs....

#### Hearing

Do your TVs have subtitles? Would you be willing to purchase a vibrating alarm clock for one of your bedrooms (from £8)? If so, you are part of the way towards increasing your appeal to the 8.7 million people in the UK with a hearing impairment.



#### Visual

Is your signage clear? Are you willing to provide your property/room information or menus in a large size font? If so, there are 2 million people in the UK with visual impairments who could benefit.

#### Mobility

The entry level for Mobility highlights your business as being particularly suitable for the elderly and less mobile. Clutter-free rooms and hallways are welcomed by all guests, particularly those who are older, have arthritis or are using crutches.

**Broaden your appeal by receiving an accessibility rating that lasts for three years.**

**Call 0845 300 6996 for an information pack and quote NAS2009 to take advantage of this exclusive offer!**

**To have your Access visit carried out at the same time as your Quality assessment, and therefore to qualify for the reduced fees, you must pay for both at the same time.**

Available for Serviced, Self Catering, Hostel and Campus properties; and Holiday, Touring and Camping Parks.

### Key Benefits

- **Tips and advice from a specialist assessor**
- **'Stand out from the crowd' by using the scheme logo(s) in your marketing**
- **Increase your business' exposure:**
  - Searchable by accessibility rating on [enjoyengland.com](http://enjoyengland.com) and [visitbritain.com](http://visitbritain.com)
  - Listing in **Easy Access Britain** official guide book (next available edition)
  - Searchable on [tourismforall.org.uk](http://tourismforall.org.uk) the UK's central source of holiday information for people with access needs
- **Action Plan**
  - This assessment can act as an audit to help pinpoint the things you can do.

### Participation Fees for 2009/2010 (Exclusive of VAT)



If you are a participant in the **VisitBritain Quality Scheme**  
Fee due every three years

(Access visit carried out at the same time as your Quality assessment)

If you are a participant in the **AA Quality Scheme**  
Fee due every three years

If you are not a participant in the **VisitBritain or AA Quality Schemes**  
Fee due every year

Joining Fee You only pay this in your first year	<del>£61</del>	£87
Any <b>one</b> assessment from mobility, hearing, visual	<b>*£109.50</b>	<b>£183</b>
Any <b>two</b> assessments from mobility, hearing, visual	<b>£179</b>	<b>£244.50</b>
All <b>three</b> assessments mobility, hearing, visual	<b>£229</b>	<b>£294.50</b>

**\*Equivalent to £42 per year when VAT is added at 15%. NB The fees quoted in the table above are exclusive of VAT – add VAT at the prevailing rate.**

If you are joining the National Accessible Scheme part way through the participation year (April 1<sup>st</sup> 2009 – March 31<sup>st</sup> 2010) we base your participation fee on the time of year that you join the scheme. Please ask Quality in Tourism for more information or use the online calculator at [www.qualityintourism.com](http://www.qualityintourism.com)

If you would like your Access visit to be separate from your VisitBritain Quality Scheme assessment, you will need to pay the fees shown in the right hand column above.