

**Q2. What advantages would you expect from a co-located college campus serving Nuneaton and the wider area?**

**Base: All Respondents**

	Gender			Age				
	Total	Male	Female	Under 18	18 - 29	30 - 44	45 - 59	60 and over
Base	2801	1207	1330	382	296	441	631	897
<b>NET: Improvements in Education in Nuneaton</b>	<b>883</b>	<b>379</b>	<b>459</b>	<b>236</b>	<b>130</b>	<b>160</b>	<b>201</b>	<b>136</b>
This development will provide students with better resources / facilities, e. g. a new library, improved IT etc.	480	206	249	151	79	74	89	77
	17%	17%	19%	40%	27%	17%	14%	9%
This development would provide students with easier access to and a greater choice of courses / will improve education in Nuneaton generally	477	194	262	117	63	110	115	63
	17%	16%	20%	31%	21%	25%	18%	7%
This development would reduce running costs, making better use of the resources	103	60	36	13	9	18	39	22
	4%	5%	3%	3%	3%	4%	6%	2%
This development would create a more unified student body removing the perceived two tier educational system which currently exists	47	20	25	18	6	8	12	3
	2%	2%	2%	5%	2%	2%	2%	0%
This development will mean a more spacious college	15	6	7	6	8	0	0	1
	1%	0%	1%	2%	3%	0%	0%	0%
King Edward's will survive/continue to provide high quality education	13	2	9	3	6	0	1	3
	0%	0%	1%	1%	2%	0%	0%	0%
<b>NET: Negative Comments</b>	<b>826</b>	<b>361</b>	<b>371</b>	<b>17</b>	<b>28</b>	<b>107</b>	<b>191</b>	<b>419</b>
No advantages will be brought to Nuneaton and the wider area by this development	483	207	221	7	17	67	116	238
	17%	17%	17%	2%	6%	15%	18%	27%
None / no issues	200	84	90	8	7	22	38	106
	7%	7%	7%	2%	2%	5%	6%	12%
The concept of this development is not a problem, but the proposed location is	157	75	64	2	4	20	44	78
	6%	6%	5%	1%	1%	5%	7%	9%
Traffic/parking issues will not be solved by this development	15	7	7	0	0	2	3	9
	1%	1%	1%	0%	0%	0%	0%	1%
This development would lead to an increase of anti-social behaviour / unwanted 'gang' behaviour / intimidating students	8	1	6	0	0	2	0	6
	0%	0%	0%	0%	0%	0%	0%	1%
General negative comment, e.g. 'Not for it', 'This is a stupid idea' etc	6	3	3	0	1	1	2	1
	0%	0%	0%	0%	0%	0%	0%	0%

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**Base: All Respondents**

	Gender			Age				
	Total	Male	Female	Under 18	18 - 29	30 - 44	45 - 59	60 and over
The planned development is motivated by financial gain above anything else, e.g. the sell off of land for house building purposes	4	3	1	0	0	1	0	3
	0%	0%	0%	0%	0%	0%	0%	0%
Only pubs and fast food outlets, which are tempting to otherwise low spending students, will benefit	2	1	1	0	0	0	0	2
	0%	0%	0%	0%	0%	0%	0%	0%
Concerns that these plans clash with proposals of other schools to open 6th form colleges	2	0	1	0	0	0	1	0
	0%	0%	0%	0%	0%	0%	0%	0%
<b>NET: Improvements to the Town Centre and Economic Benefits</b>	<b>428</b>	<b>205</b>	<b>192</b>	<b>74</b>	<b>53</b>	<b>83</b>	<b>128</b>	<b>71</b>
This development will help generate more business in the town centre (and create more jobs)	270	127	128	51	32	52	82	41
	10%	11%	10%	13%	11%	12%	13%	5%
This development will revitalise the town centre	196	100	78	15	18	49	67	38
	7%	8%	6%	4%	6%	11%	11%	4%
This development will give students easier access to the town and it's facilities - it's more centrally located	26	13	11	11	5	2	2	4
	1%	1%	1%	3%	2%	0%	0%	0%
Nuneaton will benefit from the money being offered as part of this proposal	8	2	6	2	2	2	0	2
	0%	0%	0%	1%	1%	0%	0%	0%
Improved/more aesthetically pleasing buildings	5	2	2	2	1	2	0	0
	0%	0%	0%	1%	0%	0%	0%	0%
This development might improve the nightlife in Nuneaton	4	2	1	0	1	1	2	0
	0%	0%	0%	0%	0%	0%	0%	0%
<b>NET: Impact on Traffic and Travel</b>	<b>239</b>	<b>110</b>	<b>118</b>	<b>67</b>	<b>35</b>	<b>34</b>	<b>56</b>	<b>44</b>
This development would reduce travel for students	154	65	84	36	16	23	48	29
	5%	5%	6%	9%	5%	5%	8%	3%
This development will mean better / increased parking	62	36	24	32	16	7	3	4
	2%	3%	2%	8%	5%	2%	0%	0%
Traffic/parking issues will not be solved by this development	15	7	7	0	0	2	3	9
	1%	1%	1%	0%	0%	0%	0%	1%
This development will improve traffic / reduce problems on the roads	14	6	4	4	4	1	2	3
	0%	0%	0%	1%	1%	0%	0%	0%

**Q2. What advantages would you expect from a co-located college campus serving Nuneaton and the wider area?**

**Base: All Respondents**

	Gender			Age				
	Total	Male	Female	Under 18	18 - 29	30 - 44	45 - 59	60 and over
The development must/will incorporate improved public transport and/or park and ride	9	4	4	1	1	3	3	1
	0%	0%	0%	0%	0%	1%	0%	0%
<b>NET: General Arguments and Comments in Favour</b>	<b>173</b>	<b>86</b>	<b>71</b>	<b>36</b>	<b>26</b>	<b>33</b>	<b>38</b>	<b>36</b>
This development will benefit people in the area / it is a good idea, generally	85	39	36	12	14	17	24	16
	3%	3%	3%	3%	5%	4%	4%	2%
This development would raise Nuneaton's profile and status	59	28	27	10	8	11	16	12
	2%	2%	2%	3%	3%	2%	3%	1%
General positive comment, e.g. 'I think this is what Nuneaton needs', 'Go for it' etc	17	8	6	8	2	1	0	6
	1%	1%	0%	2%	1%	0%	0%	1%
This development will improve diversity	15	11	4	6	2	4	1	2
	1%	1%	0%	2%	1%	1%	0%	0%
<b>NET: Other Topics</b>	<b>6</b>	<b>1</b>	<b>5</b>	<b>3</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>1</b>
Better security e.g. more secure buildings	3	0	3	3	0	0	0	0
	0%	0%	0%	1%	0%	0%	0%	0%
Environmental benefits, e.g. lower carbon footprint etc.	3	1	2	0	0	2	0	1
	0%	0%	0%	0%	0%	0%	0%	0%
<b>NET: Other one off comments, Don't knows, Invalid comments, Etc</b>	<b>82</b>	<b>36</b>	<b>42</b>	<b>9</b>	<b>7</b>	<b>15</b>	<b>16</b>	<b>30</b>
Other	51	26	24	5	4	9	13	18
	2%	2%	2%	1%	1%	2%	2%	2%
Don't know /Cannot think of any issues	14	2	9	2	0	3	1	5
	0%	0%	1%	1%	0%	1%	0%	1%
Response not applicable / invalid	17	8	9	2	3	3	2	7
	1%	1%	1%	1%	1%	1%	0%	1%
<b>NET: None Stated</b>	<b>763</b>	<b>311</b>	<b>358</b>	<b>78</b>	<b>100</b>	<b>111</b>	<b>151</b>	<b>267</b>

**Q2. What advantages would you expect from a co-located college campus serving Nuneaton and the wider area?**

**Base: All Respondents**

	Ethnic Group		Postcode			
	White	Non-White	CV10	CV12	CV11	Other
Base	2309	127	873	167	1216	187
<b>NET: Improvements in Education in Nuneaton</b>	<b>785</b>	<b>61</b>	<b>250</b>	<b>63</b>	<b>372</b>	<b>114</b>
This development will provide students with better resources / facilities, e.g. a new library, improved IT etc.	428	29	140	32	205	63
	19%	23%	16%	19%	17%	34%
This development would provide students with easier access to and a greater choice of courses / will improve education in Nuneaton generally	424	38	133	32	199	66
	18%	30%	15%	19%	16%	35%
This development would reduce running costs, making better use of the resources	97	5	26	8	54	10
	4%	4%	3%	5%	4%	5%
This development would create a more unified student body removing the perceived two tier educational system which currently exists	41	2	18	3	14	8
	2%	2%	2%	2%	1%	4%
This development will mean a more spacious college	14	1	7	2	3	3
	1%	1%	1%	1%	0%	2%
King Edward's will survive/continue to provide high quality education	8	2	5	2	2	2
	0%	2%	1%	1%	0%	1%
<b>NET: Negative Comments</b>	<b>719</b>	<b>10</b>	<b>275</b>	<b>38</b>	<b>433</b>	<b>19</b>
No advantages will be brought to Nuneaton and the wider area by this development	421	7	162	28	253	9
	18%	6%	19%	17%	21%	5%
None / no issues	178	3	66	5	104	7
	8%	2%	8%	3%	9%	4%
The concept of this development is not a problem, but the proposed location is	132	0	53	6	83	3
	6%	0%	6%	4%	7%	2%
Traffic/parking issues will not be solved by this development	11	0	5	0	10	0
	0%	0%	1%	0%	1%	0%
This development would lead to an increase of anti-social behaviour / unwanted 'gang' behaviour / intimidating students	8	0	3	0	4	0
	0%	0%	0%	0%	0%	0%
General negative comment, e.g. 'Not for it', 'This is a stupid idea' etc	5	0	2	0	4	0
	0%	0%	0%	0%	0%	0%

**Q2. What advantages would you expect from a co-located college campus serving Nuneaton and the wider area?**

**Base: All Respondents**

	Ethnic Group		Postcode			
	White	Non-White	CV10	CV12	CV11	Other
The planned development is motivated by financial gain above anything else, e.g. the sell off of land for house building purposes	4	0	2	1	1	0
	0%	0%	0%	1%	0%	0%
Only pubs and fast food outlets, which are tempting to otherwise low spending students, will benefit	2	0	0	0	1	0
	0%	0%	0%	0%	0%	0%
Concerns that these plans clash with proposals of other schools to open 6th form colleges	1	0	0	0	1	0
	0%	0%	0%	0%	0%	0%
<b>NET: Improvements to the Town Centre and Economic Benefits</b>	<b>389</b>	<b>21</b>	<b>105</b>	<b>34</b>	<b>189</b>	<b>63</b>
This development will help generate more business in the town centre (and create more jobs)	247	13	68	19	115	43
	11%	10%	8%	11%	9%	23%
This development will revitalise the town centre	179	11	48	15	97	23
	8%	9%	5%	9%	8%	12%
This development will give students easier access to the town and it's facilities - it's more centrally located	23	1	6	3	10	4
	1%	1%	1%	2%	1%	2%
Nuneaton will benefit from the money being offered as part of this proposal	7	0	2	1	4	1
	0%	0%	0%	1%	0%	1%
Improved/more aesthetically pleasing buildings	4	0	0	0	3	1
	0%	0%	0%	0%	0%	1%
This development might improve the nightlife in Nuneaton	4	0	2	0	1	1
	0%	0%	0%	0%	0%	1%
<b>NET: Impact on Traffic and Travel</b>	<b>215</b>	<b>13</b>	<b>63</b>	<b>18</b>	<b>103</b>	<b>32</b>
This development would reduce travel for students	139	11	39	10	67	24
	6%	9%	4%	6%	6%	13%
This development will mean better / increased parking	58	2	16	7	21	8
	3%	2%	2%	4%	2%	4%
Traffic/parking issues will not be solved by this development	11	0	5	0	10	0
	0%	0%	1%	0%	1%	0%
This development will improve traffic / reduce problems on the roads	12	1	5	1	6	1
	1%	1%	1%	1%	0%	1%

**Q2. What advantages would you expect from a co-located college campus serving Nuneaton and the wider area?**

**Base: All Respondents**

	Ethnic Group		Postcode			
	White	Non-White	CV10	CV12	CV11	Other
The development must/will incorporate improved public transport and/or park and ride	8	0	1	2	6	0
	0%	0%	0%	1%	0%	0%
<b>NET: General Arguments and Comments in Favour</b>	<b>156</b>	<b>7</b>	<b>55</b>	<b>7</b>	<b>62</b>	<b>22</b>
This development will benefit people in the area / it is a good idea, generally	75	4	25	4	29	11
	3%	3%	3%	2%	2%	6%
This development would raise Nuneaton's profile and status	56	1	21	2	23	8
	2%	1%	2%	1%	2%	4%
General positive comment, e.g. 'I think this is what Nuneaton needs', 'Go for it' etc	16	0	4	0	8	1
	1%	0%	0%	0%	1%	1%
This development will improve diversity	12	2	5	1	4	2
	1%	2%	1%	1%	0%	1%
<b>NET: Other Topics</b>	<b>6</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>3</b>
Better security e.g. more secure buildings	3	0	0	0	0	3
	0%	0%	0%	0%	0%	2%
Environmental benefits, e.g. lower carbon footprint etc.	3	0	1	0	2	0
	0%	0%	0%	0%	0%	0%
<b>NET: Other one off comments, Don't knows, Invalid comments, Etc</b>	<b>70</b>	<b>2</b>	<b>27</b>	<b>9</b>	<b>33</b>	<b>4</b>
Other	45	0	15	7	22	2
	2%	0%	2%	4%	2%	1%
Don't know /Cannot think of any issues	9	1	6	2	3	1
	0%	1%	1%	1%	0%	1%
Response not applicable / invalid	16	1	6	0	8	1
	1%	1%	1%	0%	1%	1%
<b>NET: None Stated</b>	<b>518</b>	<b>38</b>	<b>256</b>	<b>42</b>	<b>277</b>	<b>20</b>

**Q2. What advantages would you expect from a co-located college campus serving Nuneaton and the wider area?**

**Base: All Respondents**

	Support or oppose				
	Strongly support	Support	Neither support or oppose	Oppose	Strongly oppose
Base	1002	290	164	229	1080
<b>NET: Improvements in Education in Nuneaton</b>	<b>465</b>	<b>187</b>	<b>80</b>	<b>58</b>	<b>84</b>
This development will provide students with better resources / facilities, e.g. a new library, improved IT etc.	259 26%	116 40%	39 24%	28 12%	33 3%
This development would provide students with easier access to and a greater choice of courses / will improve education in Nuneaton generally	279 28%	96 33%	38 23%	30 13%	28 3%
This development would reduce running costs, making better use of the resources	34 3%	20 7%	15 9%	8 3%	26 2%
This development would create a more unified student body removing the perceived two tier educational system which currently exists	21 2%	10 3%	4 2%	4 2%	6 1%
This development will mean a more spacious college	9 1%	3 1%	1 1%	2 1%	0 0%
King Edward's will survive/continue to provide high quality education	6 1%	5 2%	1 1%	1 0%	0 0%
<b>NET: Negative Comments</b>	<b>2</b>	<b>6</b>	<b>17</b>	<b>92</b>	<b>696</b>
No advantages will be brought to Nuneaton and the wider area by this development	0 0%	3 1%	11 7%	55 24%	405 38%
None / no issues	2 0%	1 0%	2 1%	17 7%	175 16%
The concept of this development is not a problem, but the proposed location is	0 0%	2 1%	3 2%	23 10%	129 12%
Traffic/parking issues will not be solved by this development	0 0%	0 0%	0 0%	3 1%	12 1%
This development would lead to an increase of anti-social behaviour / unwanted 'gang' behaviour / intimidating students	0 0%	0 0%	0 0%	0 0%	7 1%
General negative comment, e.g. 'Not for it', 'This is a stupid idea' etc	0 0%	0 0%	0 0%	1 0%	5 0%

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**Base: All Respondents**

	Support or oppose				
	Strongly support	Support	Neither support or oppose	Oppose	Strongly oppose
The planned development is motivated by financial gain above anything else, e.g. the sell off of land for house building purposes	0	0	0	0	4
	0%	0%	0%	0%	0%
Only pubs and fast food outlets, which are tempting to otherwise low spending students, will benefit	0	0	0	0	2
	0%	0%	0%	0%	0%
Concerns that these plans clash with proposals of other schools to open 6th form colleges	0	0	1	0	1
	0%	0%	1%	0%	0%
<b>NET: Improvements to the Town Centre and Economic Benefits</b>	<b>288</b>	<b>71</b>	<b>31</b>	<b>13</b>	<b>22</b>
This development will help generate more business in the town centre (and create more jobs)	173	46	24	8	17
	17%	16%	15%	3%	2%
This development will revitalise the town centre	151	30	8	3	4
	15%	10%	5%	1%	0%
This development will give students easier access to the town and it's facilities - it's more centrally located	13	4	5	2	1
	1%	1%	3%	1%	0%
Nuneaton will benefit from the money being offered as part of this proposal	2	2	2	0	2
	0%	1%	1%	0%	0%
Improved/more aesthetically pleasing buildings	3	1	0	1	0
	0%	0%	0%	0%	0%
This development might improve the nightlife in Nuneaton	4	0	0	0	0
	0%	0%	0%	0%	0%
<b>NET: Impact on Traffic and Travel</b>	<b>126</b>	<b>46</b>	<b>16</b>	<b>16</b>	<b>32</b>
This development would reduce travel for students	84	33	11	10	15
	8%	11%	7%	4%	1%
This development will mean better / increased parking	36	11	5	3	5
	4%	4%	3%	1%	0%
Traffic/parking issues will not be solved by this development	0	0	0	3	12
	0%	0%	0%	1%	1%
This development will improve traffic / reduce problems on the roads	11	2	1	0	0
	1%	1%	1%	0%	0%

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**Base: All Respondents**

	Support or oppose				
	Strongly support	Support	Neither support or oppose	Oppose	Strongly oppose
The development must/will incorporate improved public transport and/or park and ride	6	2	0	1	0
	1%	1%	0%	0%	0%
<b>NET: General Arguments and Comments in Favour</b>	<b>125</b>	<b>31</b>	<b>6</b>	<b>2</b>	<b>6</b>
This development will benefit people in the area / it is a good idea, generally	65	17	1	0	2
	6%	6%	1%	0%	0%
This development would raise Nuneaton's profile and status	46	7	3	0	2
	5%	2%	2%	0%	0%
General positive comment, e.g. 'I think this is what Nuneaton needs', 'Go for it' etc	11	3	2	1	0
	1%	1%	1%	0%	0%
This development will improve diversity	6	4	0	1	2
	1%	1%	0%	0%	0%
<b>NET: Other Topics</b>	<b>5</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>
Better security e.g. more secure buildings	2	1	0	0	0
	0%	0%	0%	0%	0%
Environmental benefits, e.g. lower carbon footprint etc.	3	0	0	0	0
	0%	0%	0%	0%	0%
<b>NET: Other one off comments, Don't knows, Invalid comments, Etc</b>	<b>31</b>	<b>4</b>	<b>9</b>	<b>3</b>	<b>35</b>
Other	22	4	0	3	22
	2%	1%	0%	1%	2%
Don't know /Cannot think of any issues	0	0	8	0	6
	0%	0%	5%	0%	1%
Response not applicable / invalid	9	0	1	0	7
	1%	0%	1%	0%	1%
<b>NET: None Stated</b>	<b>339</b>	<b>39</b>	<b>36</b>	<b>70</b>	<b>267</b>