



WIN a set of Pirelli Angel ST Tyres



Visitor Questionnaire

Please place your completed visitor questionnaires in the box next to the visitor entrance/exit (next to the Bikesafe stand). If you complete Section F (optional) with your contact details, you will also be entered into a free prize draw to win a set of Pirelli Angel ST (2009) sport touring tyres courtesy of Heart of England Bike Show supporters, Pirelli.

Section A. We would like to know how you travelled to the show and how you heard about the show.

- How far did you travel to come here today? (tick one)
 Less than 5 miles 6-20 miles 21-50 miles 51-100 miles 100+ miles
- What form of transport did you use to get here? (tick one)
 By motorcycle RIDER By motorcycle PILLION By car By public transport
 Other Please explain: _____
- How did you hear about this show? (tick all that apply)
 I came last year Recommended by someone who came last year Local newspaper story
 Local newspaper advert Motorcycle magazine story Motorcycle magazine advert
 Radio TV Website Motorcycle dealership Bike Club Poster
 Roadside advertising Leaflet Other Please explain: _____

Section B. Please **only** answer the questions in this section if you own a bike.

- What kind of bike(s) do you ride? (tick all that apply)
 Sports bike Tourer Cruiser Naked Adventure trailie Scooter Moped
- What is your main reason for owning a bike? (tick one)
 My primary form of transport For commuting For fun
 Other Please explain: _____
- Do you ride your bike in Warwickshire? Yes No
- If YES, approximately how often do you ride in Warwickshire?
 Every day Once a week Once a month A few times a year

Section C. Please **only** answer questions in this section if you **have passed a full motorcycle test.**

- Have you taken any additional training since passing your test? Yes No
- If YES, what additional training have you taken?
 Take Control Bikesafe IAM RoSPA BMF Track based training
 Enhanced Rider Scheme Additional training with a private instructor
 Other Please explain: _____
- If NO, are you considering any additional training?
 Yes Please explain: _____ No

11. Before today, had you heard of the Take Control rider training programme?

Yes No

Section D. We would like to know what you thought of the bike show and what we can do to make it even better next year.

12. Overall, how would you rate the show?

Excellent Very good Good Poor Very poor

13. Would you come to a Heart of England Bike Show next year? Yes No

14. What can we do to make next year's show even better?

15. The show was free today, but if there had been an entrance fee, how much would you have been prepared to pay to enter the show (including free entry to the museum)?:

I wouldn't have come if it hadn't been free £2 £4 £6 £9 £12

Section E. Finally, a couple of questions so we know who came to the bike show this year.

16. Are you: Male Female

17. Please tell us your age: Under 16 16-24 25-34 35-44 45-54 55-64 65+

Section F. Contact information (**Please complete this section, only if you want to be entered into the prize draw to win a pair of Pirelli motorcycle tyres, or you would like us to contact you about future events.**)

18. Name: _____

19. Email address: _____

20. Phone number: _____

Please tick if you would like Warwickshire County Council or Warwickshire Police to contact you with information about future Heart of England Bike Show activities and other motorcycle safety initiatives.

Please tick if you would like us to pass your name and email details to MCE Insurance, supporters of the Heart of England Bike Show, so that they can provide you with details of motorcycling products, services and offers which may be of interest to you.

Thank you for being part of the Heart of England Bike Show 2010. The show was organised by the Warwickshire Road Safety Partnership. We hope to see you next year; please visit www.heartofenglandbikeshow.co.uk for more information.

Competition Terms & Conditions:

If you have any questions relating to this competition please contact Stephen Rumble, Road Safety Officer, Warwickshire County Council, stephenrumble@warwickshire.gov.uk.

The prize on offer is a set of Pirelli Angel ST sports touring tyres "a tyre devoted to motorcyclists who like to travel in safety and comfort without sacrificing the thrill of the curve" (Pirelli website). Details on claiming the prize will be given to the winner. There is no cash alternative.

One winner will be randomly drawn from all eligible entries received. The prize draw is open to UK residents only. Entrants must be aged 18 or over to take part and must have had their 18th birthday by 9 May 2010.

Entries are limited to one per person. Employees and their families of Warwickshire County Council and Warwickshire Police Road Safety Units (the event organisers) are not permitted to enter the prize draw.

The winner of the prize draw will be informed after the close of the competition at 5pm May 9th 2010.

The competition winner may be required to take part in and cooperate with publicity related to the competition.

Privacy Statement:

All personal contact information will be handled in accordance with Warwickshire County Council's privacy statement which can be viewed at www.warwickshire.gov.uk/privacy. Data will be destroyed within 12 months.