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CELEBRATING 10 YEARS OF ACHIEVEMENT

WARWICKSHIRE
INVESTMENT PARTNERSHIP

FOREWORD

Inward investment – whether local, national or international – is a major contributing factor to the ongoing economic wellbeing of Warwickshire and the wider West Midlands region.

As set out in the West Midlands Economic Strategy, the attraction of investment into our region, combined with the nurturing of growth from within, is key to our collective prosperity.

These past ten years have seen significant change in economic conditions.

Not only has Warwickshire undergone the economic restructuring that the rest of the UK has also had to overcome, but there has been a decisive shift in the nature of inward investment away from large-scale projects towards smaller investments that require nurturing and developing.

Against this backdrop, the work of the Partnership with Advantage West Midlands has been vital in maintaining the economic vitality of the County.

Over the past ten years, the Partnership has worked with local and regional partners and property professionals, to handle over 8,600 enquiries assisting some 550 businesses to relocate, expand or move within Warwickshire.

This work has played a vital role for Warwickshire, creating over 8,200 new jobs and safeguarding around 4,300 jobs to help boost its economy.

This book represents just a few of the major investments in the County since 1998, with assistance from Warwickshire Investment Partnership.

In looking forward, we are working collectively to create the right conditions for growth, with the right infrastructure, whilst ensuring that we build on our talent, retain our graduates and attract new people so that we have the right skills in the workforce. In that way we can help encourage investment and keep this industry competitive for the next generation.

This has been a fantastic decade for the Partnership and I wish them every success for the coming years.



Mick Laverty, Chief Executive,
Advantage West Midlands.





ASTON MARTIN

In September 2003, Aston Martin moved into its first ever purpose-built factory in Gaydon, Warwickshire. The opening of the new facility was a significant landmark in the history of the company and underlined its transformation.

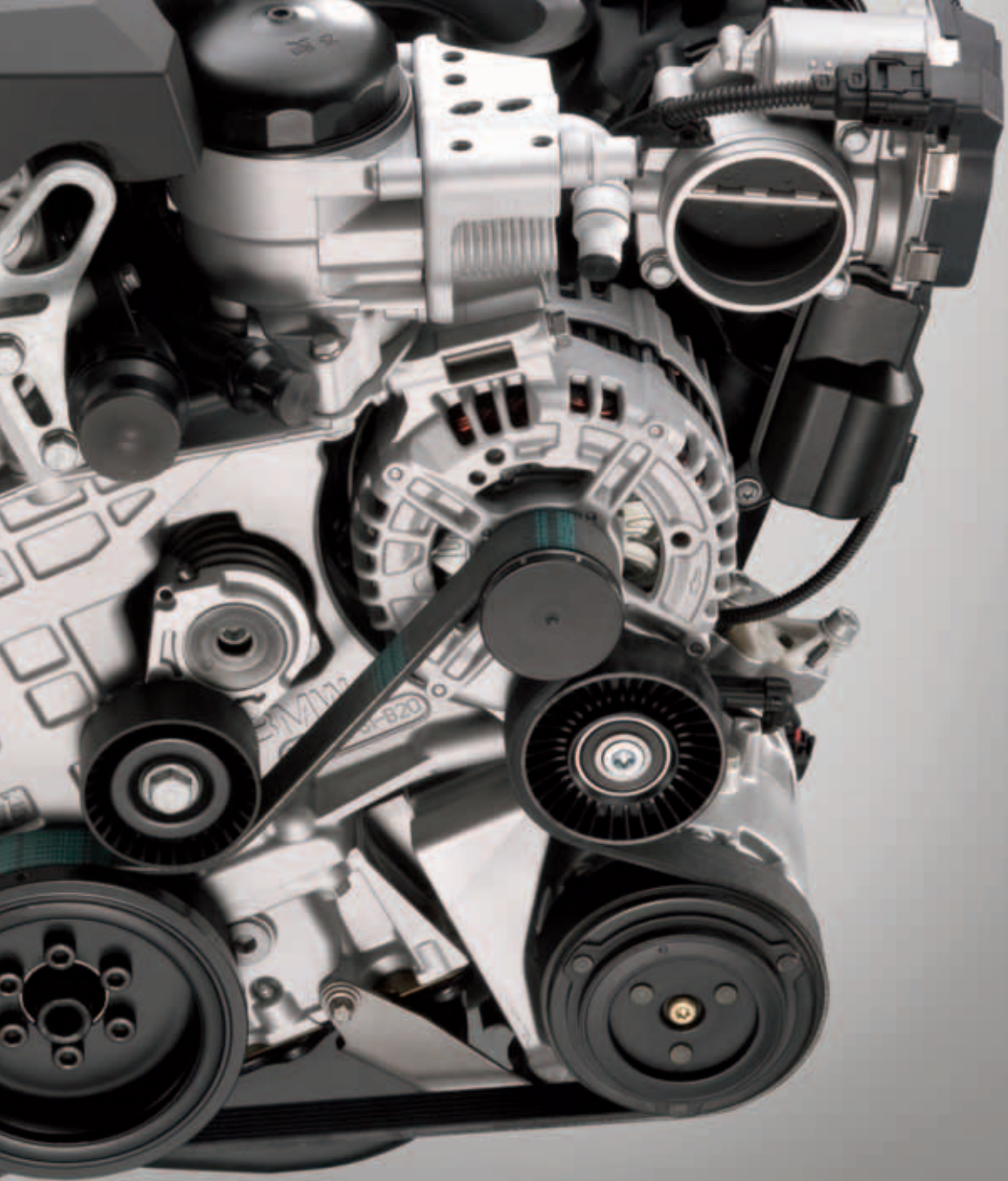
Warwickshire Investment Partnership (WIP) assisted Aston Martin with its initial plans for the site and the likely impact on the local community. A member of the WIP team sat on the committee of the local Community Liaison Group to assist Aston Martin with the planning process and to gain support from the community and parish councils.

The move was a considerable boost for Warwickshire's economy. On opening in 2003, around 500 staff relocated from the Bloxham, Banbury site and, since that time, a further 700

employees have been recruited – bringing the total on the site to around 1,600.

“Gaydon is the future of Aston Martin,” said Dr Ulrich Bez, Chief Executive Officer of Aston Martin. “It combines cutting-edge technology with hand craftsmanship and tradition. It is probably the best facility of its type in the world, and the perfect showcase of how to design and build innovative cars for the 21st Century.”

With a high demand for their current models – the DBS, the DB9 and the V8 Vantage – Aston Martin's headquarters at Gaydon currently produces around 7,300 cars per year.



BMW PLANT HAMS HALL

Launched in 2001, the state-of-the-art BMW engine plant at Hams Hall in North Warwickshire has become the company's sole manufacturing location worldwide for production of four-cylinder petrol engines for both BMW and MINI.

The involvement of Warwickshire Investment Partnership in the process of selecting the location – and its support of the subsequent development of the plant – have already helped to create 1,000 jobs.

Located in a region famous for its engineering heritage, the Hams Hall plant draws its workforce from across the West Midlands. It has established itself as an increasingly important part of the BMW Group's international production network.

Around half of current output goes to the MINI plant in Oxford. The engines produced for BMW are exported to vehicle assembly plants in many countries around the world including Germany, South Africa and the USA.



DAIRY CREST

In 1999, Dairy Crest invested £33 million in a new distribution centre in Nuneaton, a move that underlined Dairy Crest's commitment to customer service.

The Dairy Crest National Distribution Centre, which is situated at Bermuda Park, was opened in April 2000. Today, it processes over 60 million cases of dairy products every year and employs more than 400 people.

The Nuneaton location allowed improved access to customers' regional distribution centres, facilitated more cost-effective deliveries and allowed greater flexibility in meeting customers' future needs.

In 2007, Dairy Crest announced a further investment of £25 million to develop a new cheese packing facility at Nuneaton.

This will create an initial packing capacity of around 33,000 tonnes of cheese, with first production expected early in 2009 and a further 60 jobs likely to be created.



MCKESSON

Healthcare IT solutions and services specialists, McKesson, has been based at its European headquarters on Warwick Technology Park since 1999, and values Warwick as a prime location.

At that time, the company had 40,000 sq ft of office space for its 140 staff. But McKesson's rapid growth saw it expand in January 2007 into an extra 12,500 square feet of the neighbouring Icen Centre, with the facility catering for 400 employees at its peak.

Today, McKesson's Warwick headquarters houses one of Europe's largest print production facilities. Here, more than 1.2 million NHS payslips are produced and distributed every month, through McKesson's Managed Services business division, that supports the NHS' single, integrated HR and Payroll system - the Electronic Staff Record (ESR).

McKesson particularly values Warwick's central location for its good motorway links, which provides vital access to its main client, the NHS, throughout the UK.

It is also central to McKesson's other locations in Newcastle, Sheffield, Glasgow, Bangor, Romford and Norwich.



NFU

In June 2006, the NFU officially opened the doors to its brand new headquarters based at Stoneleigh Park, Stoneleigh, Warwickshire.

The landmark offices have a prime position on what is intended to be the UK's national centre of rural excellence.

Agriculture House has been designed and built to reflect the NFU's values – strengths and rural heritage. Using sandstone cladding from Scotland and 24,000 Welsh roof slates, the building provides a fitting home for the headquarters of one of the nation's largest trade associations.

NFU President Peter Kendall said: "Our central location means we are well positioned to serve our members with 193 staff here, covering all areas of expertise including key commodities,

policy service and support, as well as communications and membership."

The Partnership assisted the NFU in finding the right location and facilitated employee days for staff relocating up to Warwickshire from London.

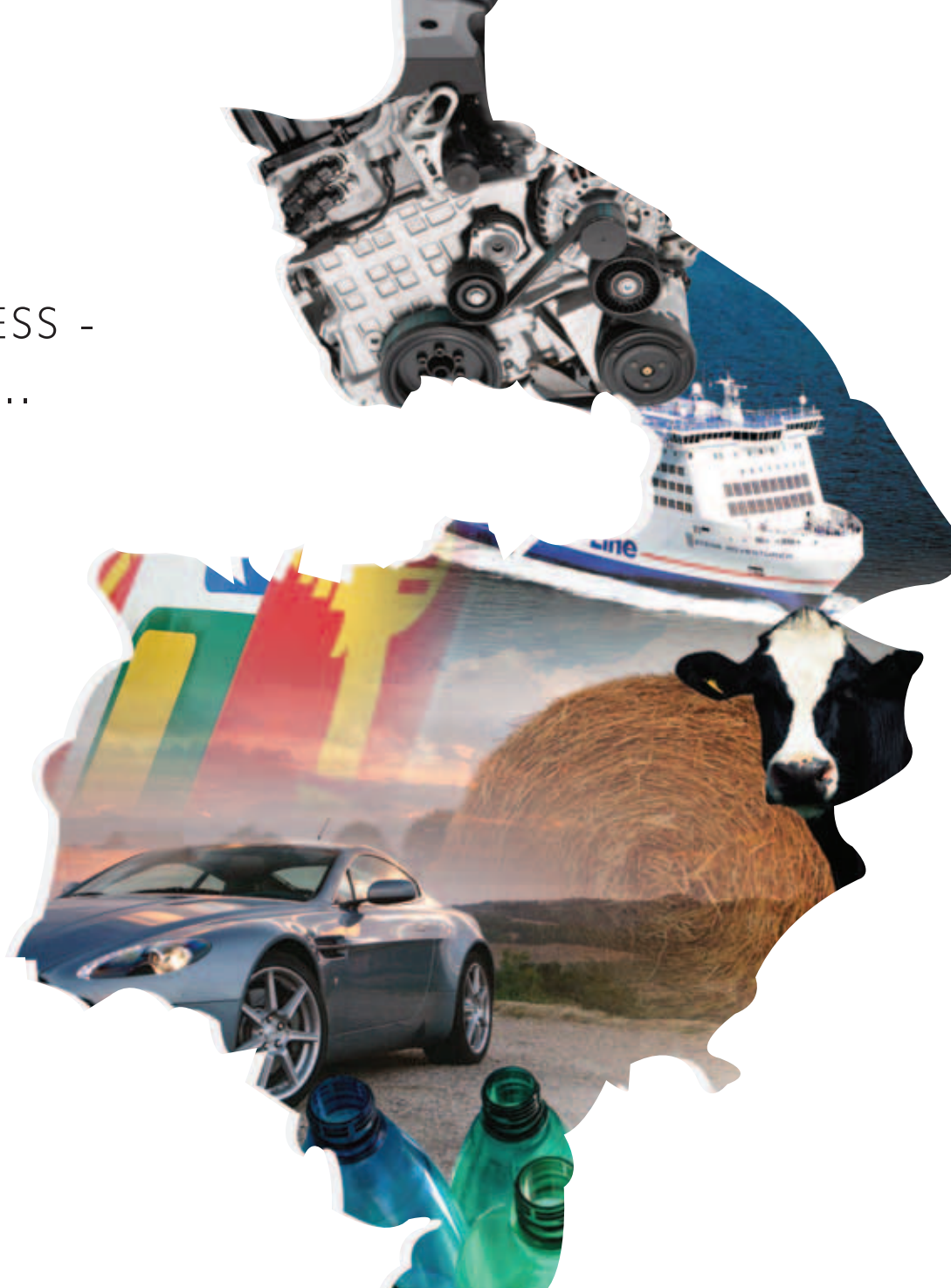
Agriculture House has open-plan working areas across two floors and wireless technology for flexible working. It stands in four and a half acres of landscaped gardens.

10 YEARS OF SUCCESS - THE STORY SO FAR...

Warwickshire Investment Partnership was set up in 1998 to respond to local, national and international investment enquiries for the County. During this time the Partnership has positioned Warwickshire on the global map, as a leading business location in the UK.

The key to our success is founded upon our relationships with stakeholders and our reputation as an invaluable source of knowledge for new investors to the County.

By working closely with commercial property agents and developers both locally and nationally, the Partnership has been able to meet the needs of its enquirers. Having up to date knowledge on the local property market has enabled a proficient service to be provided to companies looking to relocate to or expand within Warwickshire, including the entrepreneurs starting a new business.



1998 - 2008

Working across the board in various clusters such as motorsport, medical technologies and ICT, the Partnership has excelled at providing a valuable resource for new and growing businesses in these key clusters.

Internationally, we have succeeded in raising Warwickshire's profile, particularly in Europe and the USA. This has been achieved through attendance at overseas property exhibitions and events. Over the years, Warwickshire has attracted countless global names including IBM, Subaru, GAP and Smith & Nephew. The Partnership will continue to increase the County's profile worldwide, with a future focus on the emerging markets of India and China.

Across the County, there are many exciting opportunities arising from the town centre masterplans and a number of impressive developments and initiatives, such as Ansty Park, the Belfry redevelopment, Pride In Camp Hill scheme, Prodrive Centre of Excellence and the Stoneleigh Park redevelopment.

Together, these will provide new investment prospects for Warwickshire, and demonstrates the County's position as a prime business location.

The Partnership is highly regarded in the business community, and thanks must be extended to all our partners for our achievements over the past ten years.



STENA LINE

Stena Line, the world's leading ferry company, relocated its freight sales and marketing department to Central Park, Rugby, in 2004, having previously been based in Ashford, Kent.

The company carried out an extensive survey of its customer base and determined that its geographic centre was close to Rugby. It therefore viewed its new location as the perfect point from which to serve its UK-based clients.

Since the opening of the new offices, the facilities have become one of the preferred locations for meetings attended by customers and staff alike, with people travelling from all over Europe and Scandinavia to this central and convenient location.

In developing its business, Stena Line Freight has not only enjoyed the benefits of excellent road, rail and airport connections, but has also supported local hotels and restaurants in the area as a consequence of them having become the venues of choice for its visitors.



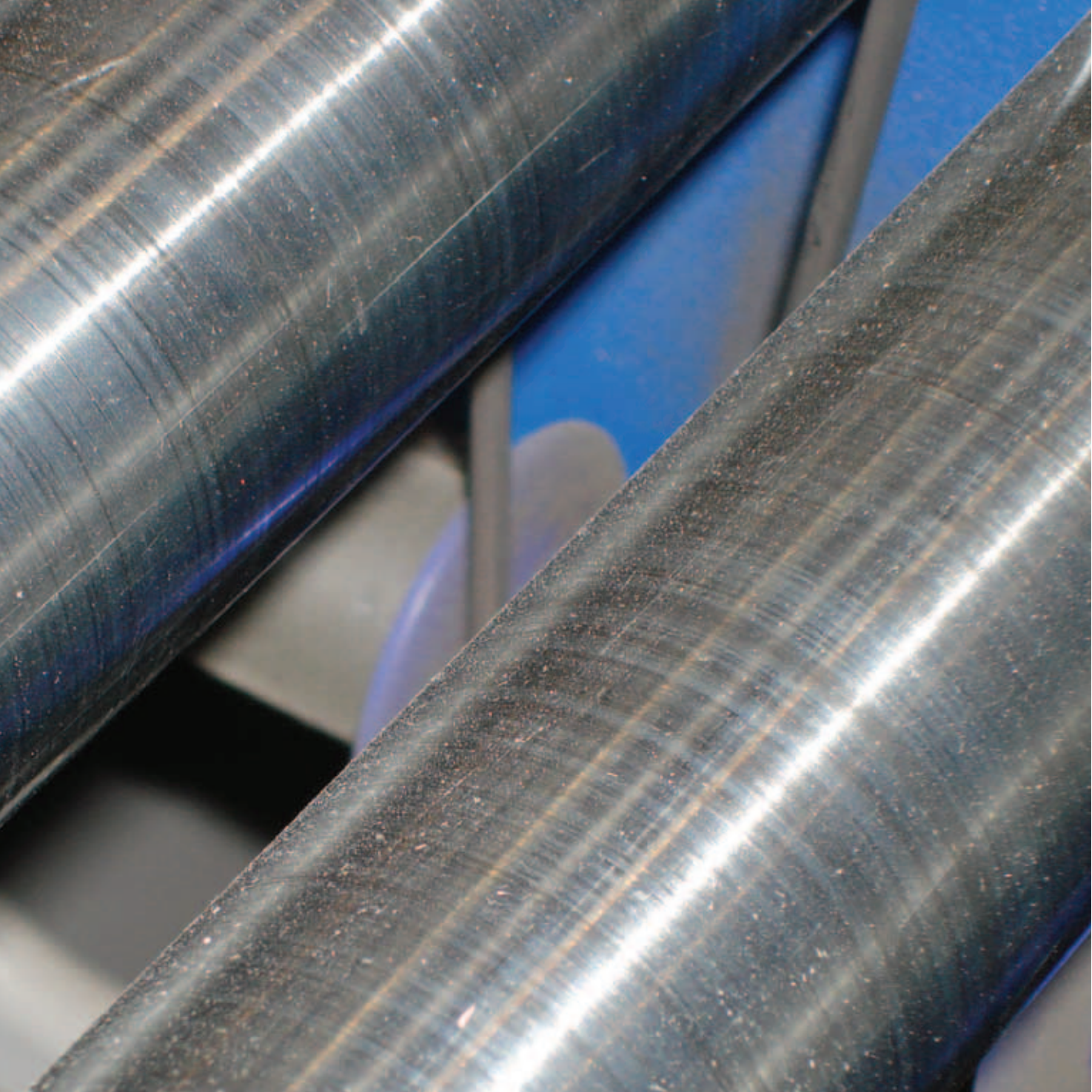
TELENT

telent, a leading provider of technology services, supplies a broad range of telecommunication and IT network services to enterprises, equipment vendors, public sector organisations and network operators in the UK and Germany.

In February 2008, the company relocated its operational headquarters from New Century Park in Coventry to Opus 40 Business Park in Warwick.

With over 83,000 sq ft of grade-A office accommodation, telent's arrival is the second largest office occupation in the region. 520 employees will be located at the newly refurbished building.

"This is a positive and exciting move for telent," said Mark Plato, CEO of telent. "We are a new, and dynamic company and needed somewhere that would enable us to bring all our people in the area together in one place. Our new Warwick headquarters provide environmentally friendly, state-of-the-art facilities that reflect the kind of business we are."



UNIPART TECHNOLOGY LOGISTICS

Unipart Technology Logistics (UTL) moved to Nuneaton from Baginton in July 2006.

The move provided UTL with a platform for future business development and allowed the company to design and build an 'end-to-end' logistics facility dedicated to the needs of customers.

Previously operating out of multiple sites in the Midlands, the relocation to Nuneaton also enabled UTL to accelerate the delivery of growth plans, consolidate operations and develop leaner ways of working.

Remaining in Warwickshire has meant a convenient migration of employees from the previous sites and has also brought in local, skilled workers.

Headcount has more than doubled since 2006 to a current workforce of over 1,100 people.

The setup and development of the site in Nuneaton has led to interest from inside the Unipart business and externally, with the operation widely considered 'best in class' in terms of fully integrated 'forward and reverse' logistics.

The bespoke design of the site provides employees with the opportunity to fully embrace and apply the tools and techniques of the Unipart Way – a method of working that enables the company and its people to continuously improve and to deliver the greatest customer experience possible.



VALPAK

Valpak sought the help and advice of Warwickshire Investment Partnership before moving from central London to the Midlands in 2003.

The growth of the company meant that there were too many employees for the size of the London office. The cost of renting larger offices in London was prohibitive, so a decision was taken to relocate to Stratford-upon-Avon.

By moving to Stratford Business Park, Valpak reduced operating costs and was able to expand more efficiently.

Valpak is the UK's largest environmental compliance scheme, managing the recycling obligations of over 3,500 UK businesses under producer responsibility laws.

Warwickshire's central location and excellent transport links make it easily accessible from all parts of the UK, allowing staff and members to travel easily to and from the head office.

Valpak has now been based in Stratford for over four years, and the number of employees working from the location has increased from 70 to over 100.

The company is continually expanding and contributing to the local economy, and hopes to remain one of Warwickshire's most successful businesses.



WOLSELEY

Wolseley is a British multinational, the world's biggest distributor of heating and plumbing products. In the UK it is best known by its brands such as Plumb Center, Build Center, Bathstore and Brandon Hire.

Wolseley required a central location for its UK operations, and the opportunity to site its National Distribution Center alongside its new headquarters.

Warwickshire Investment Partnership provided valuable assistance during the search process, and an 18-acre site was acquired at Spa Park in Leamington Spa.

Completed in 2005, the 73,000 sq ft headquarters building houses 400 staff, with planning permission for the doubling of its floor

space. This was followed in 2006 by Wolseley's 355,000 sq ft National Distribution Center, employing up to 250 staff.

The latest development at Spa Park is perhaps the most exciting. The £3 million Sustainable Building Center (SBC) will be a national showcase for sustainable building products and construction methods.

The SBC is due to open in summer 2008, but the SBC team is already advising customers, including developers, architects and house builders, on the selection of appropriate sustainable building materials.

WITH THANKS TO

Partners:

Advantage West Midlands
Coventry & Warwickshire
Chamber of Commerce
Coventry, Solihull and
Warwickshire Partnership
Jobcentre Plus
North Warwickshire Borough Council
Nuneaton & Bedworth Borough Council
Rugby Borough Council
Stratford District Council
Warwick District Council
Warwickshire County Council

Companies:

Aston Martin
BMW Plant Hams Hall
Dairy Crest
McKesson
NFU
Stena Line
telent
Unipart Technology Logistics
Valpak
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