

switch it off...

don't just 'stand by' and waste energy

Switch It Off Meeting
Friday 24th July 2009, 2-4pm, Act on Energy, Wellesbourne.

1. Present: David Jullien (Act on Energy), Amanda Miller (Act on Energy), Heather Lammas (Worcestershire County Council), Nigel Hardy (Warwickshire County Council) Jack Linstead (Warwickshire County Council) Emma Clarke (Warwickshire County Council)

Actions

Apologies: Nick Hillard (University of Warwick). Bill Johnson (Warwickshire County Council, Caroline Wilson James James Atkinson (Warwickshire County Council) Paul Chapman (Stratford District Council) Andy Littlewood (Coventry County Council) Karen Weber (Rugby Borough Council)

Introductions: David Jullien from Act On Energy Wellesbourne

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2. Minutes from last meeting

DJ – Referred to minutes from last meeting and discussed the various actions being considered for the Campaign Activities which were then discussed.

3. Campaign activities

Universally Challenged

DJ – Universally Challenged was mentioned at the Local Authority Consortium meeting. Some LAs were interested in getting schools in their districts to take part, some wanted to take part themselves, others wanted to include organisations like

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factories and their employers. It may be an opportunity to have variations of UC for organisations other than schools.

E.C Has got the go ahead for nine Warwickshire schools to take part the heats will be in Warwick on 12th November 5pm-7.30pm at Kenilworth School, and Coventry the same week. If Worcester could not get involved it would be a Coventry v Warwick Universally Challenged event.

EC

Bike Competition

JL said the cycling event was going ahead everybody welcome to attend including Act on Energy. Love Food hate Waste will be there. The event will be in Market Square and Swan Street where a tent/marquee will be available. Stands will be there from 9am-6/6.30pm.

J L Also requested sufficient pledge cards to be available at the event and switch it off posters to promote the date.

Dine by Candlelight

D.J Mentioned this event at the Consortium meeting, but without much interest.

J.L Will consult districts to see if he can drum up some local support

JL

E C said there was a lot of transition towns who would be willing to promote it and John Stott from Henley may be willing to do it.

EC

E C Will try Stephen Docherty for support.

EC

Giveaways

An estimate of the cost of giveaways was given out to the group by J.L.

E.C. said that Road Shows were probably the best way forward, where people fill in pledge cards and they then go into a prize draw.

D.J will find out the cost for 10,000 pledge cards to share between the 3 areas.

DJ

E.C. said that the Road Shows would give Act On Energy an opportunity to do consultations i.e. Surgeries. E.C. said that she has got the fire and rescue service to provide a trailer which can be set up as a proper consultation room with screens and plenty of leaflets.

EC

D.J. To provide Switch it off bags and Light bulbs. Powerdowns were now being sold by EON so are unlikely to be available to giveaway.

DJ

E.C & J.L will try to get some wind up radios and torches

D.J will contribute some Act on Energy USB flash drives

DJ

E.C To sort out the posters illustrating what prizes are on offer each day.

EC

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Flashhouse

E.C All Authorities are going for this feature which it is proposed will be hosted on the County Council website Switch it Off page showing everybody's logo.

EC

AOB

1. Warwickshire Schools poetry Competition for the Switch It off Campaign

E.C. Handed out a memo which had been given to her by Karen Webber setting out what her aim could be for children. E.C. read this out to the group, and explained that the aim of the competition is to publish the winning poems into a book and have one big prize for the winning school she and H.L will sort the prize out. D.J. came up with the idea of asking parents to pay for the book and the proceeds going back into the schools for funding further energy efficient initiatives. E.C. to sort out costs.

EC

2 Community Events

E.C Liked the idea of pub quizzes, D.J suggested using the questions from the universally challenged and put them into a quiz book.

E.C & H L Liked the idea of putting forward a Switch It Off acoustic night. H.L said the Universities would be keen on that.

H.L Worcestershire is doing a library event for SIO week where they will be lending out Owl monitors. The Health Associations in the district are keen to get involved. H.L said they currently have a light bulb display in their library with one of the bulbs being LED, E.C liked the idea and then D.J pointed out that Act on Energy have a light bulb movie on their website.

3. In House events

E.C has a network of energy advisors and Act On Energy has been involved in their training. Warwickshire County Council will be holding internal events during the SIO week that AoE will be asked to attend.

EC/DJ

E.C There will be an AoE EESEE event for which there will be an energy efficient hamper as a prize there will be training for councillors and 1st and third tier managers.

EC/DJ

H.L. said that Wyre Forest housing authorities are hoping to get involved in SIO and EST is giving one to one support sessions for a day.

Date of next Switch it off meeting - Friday 4th September 2009 2pm-4pm@ Act On Energy 29 Wellesbourne House, Walton Road, Wellesbourne, Warwickshire CV35 9JB